

Technical Specifications - Online Advertising Banners

Website Placement	Banner Description	Dimensions	File Formats	Max File Size
Northeastforsale.com	Premium Banner Ad is located at the top right of all pages on the website. Best placement on site.	Width: 217pixels Height: 100pixels	JPEG, GIF, PNG	500k
Northeastforsale.com	North East Business Link : Sidebar of main pages Best Value.	Width: 299pixels Height: 145pixels	JPEG, GIF, PNG	500k
Northeastforsale.com	Classified Ad Pages Located under ad description.	Width: 468pixels Height: 60pixels	JPEG, GIF, PNG	500k
Northeastjobsearch.com	Premium Banner Ad is located at the top right of all pages on the website. Best placement for job site	Width: 468pixels Height: 60pixels	JPEG, GIF, PNG	500k
Northeastjobsearch.com	Site Sponsors Located on the sidebar of main pages	Width: 250pixels Height: 250pixels	JPEG, GIF, PNG	500k
Northeastjobsearch.com	Job listings Pages Located under job description, above " Apply " link.	Width: 468pixels Height: 60pixels	JPEG, GIF, PNG	500k

How will my banner be designed?

You may design your own banners, or we can use your existing logo or graphics to design your banner for you. When you are ready to place your ad please [contact us](#) or call (01207) 438 292 so we can publish your banner. For banner placements on the North East Network please see the [website screenshots](#) (PDF).